



wildsight

FINDING BALANCE

A FORUM ON COMMUNITY, ENVIRONMENT & ECONOMY IN THE COLUMBIA VALLEY

Wildsight is hosting a public forum on conservation, the economy and community.

We've lined up several interesting speakers, including economists, researchers and other innovators. We hope you'll join us for the keynote presentation, the all-day public seminar and the other events we've planned. Read on...

FRI + SAT
MAR + MAR
2ND + 3RD

INVERMERE | BC



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FRI
MAR
2ND

THE ECONOMICS OF HAPPINESS: DISCOVERING GENUINE WEALTH

[Evening Keynote Presentation]

What does the economy—and our wellbeing—really depend on?

Join economist and author **Mark Anielski** for a presentation *The Economics of Happiness: Discovering Genuine Wealth*.

Come away with a fresh look at our local and regional economies.

Invermere Community Hall

Wine & Cheese at 6.30 PM | Presentation at 7.30 PM

SAT
MAR
3RD

FINDING BALANCE: COMMUNITY, ENVIRONMENT & ECONOMY IN THE COLUMBIA VALLEY

[All-Day Public Seminar | Includes Lunch]

Join in an informative, all-day seminar on conservation economics and local business sustainability, with interesting guest speakers, provocative panel discussions.

- **Mark Anielski:** Measuring natural capital and ecosystem services, with examples from the Canadian west and north
- **Dr. Richard Kool:** The economics of 'local' and the positive psychology of the 'nearby'
- **Amy Robinson:** Greening and sustaining small business and the power of local business networks
- **John Thompson:** The economic impacts and benefits of protected areas and their role in the larger economy
- Panel discussions on building a conservation economy in the East Kootenay and Columbia Valley—do we want it, what does it mean, and what steps we could take.

David Thompson Secondary School | 8.30 AM - 4.30 PM

SAT
MAR
3RD



SPEAKER BIOS



Local panelists will include those from different walks of life and sectors in the community who will respond to the guest speakers with their perspective. Everyone will be invited to participate in the discussion.



WILDSIGHT AGM

Members and the public are invited to join Wildsight staff, volunteers and directors for this, our 25th Annual General Meeting. We'll keep it short, beginning at 5.30 and wrapping it up by 6 pm. We will offer a few highlights of 2011 and launch our visionary new Strategic Plan.

Invermere Community Hall | 5.30 PM - 6.00 PM

WILDSIGHT'S 25TH ANNIVERSARY CELEBRATION DINNER

After 25 years, Wildsight has a lot of history to celebrate. Join us for a great dinner and a slide show you won't want to miss!

Invermere Community Hall

Green Drinks Happy Hour | 6.00 PM - 7.00 PM

Dinner + Slide Show | 7.00 PM - 9.00 PM

MARK ANIELSKI

is an economist, professor of business ethics and author. Mark developed the Genuine Wealth accounting system—a road map towards measuring well-being in communities, businesses and nations. He has advised governments and corporations in North America, China, and Europe. Mark will also explain how to measure the economic value of natural capital and ecosystem services.

A M Y ROBINSON

is Executive Director of the LOCO Business Network Society of B.C. She has spent the last 15 years working to support small businesses in making the shift to sustainability. LOCO has completed green economic development strategies, and a contract for the City of Vancouver on greening small business. Amy will speak about building a movement to support local businesses, build community and grow the local economy.

JOHN THOMPSON

is a senior economist and consultant with AMEC Canada. His work has focused on impact assessment, water management economics and measuring the value of ecological goods and services in support of land use planning. John will outline the impacts of protected areas and conservation in regional and community economies. He will describe key factors in the East Kootenay economy and offer a perspective on the benefits and costs of development projects.

DR. RICHARD KOOL

is with the School of Environment and Sustainability at Royal Roads University. He's a well known environmental educator with experience inside and outside the formal education system. He will explore the links between community, the environment and economy through the eyes of an educator.



REGISTRATION AND TICKET INFORMATION

You may register for the public events in one of two ways:

1. Use PayPal or your credit card on-line at www.wildsight.ca
2. Fill out and return this registration form, with a cheque, by mail.

Register & Buy Tickets

Select the Friday evening-Saturday seminar package or choose the individual events you wish to attend. Don't forget to include the Wildsight anniversary dinner and celebration!:

<input type="checkbox"/>	Friday evening presentation & Saturday seminar (includes lunch)	\$45.00
<input type="checkbox"/>	Friday evening presentation only*	\$12.00
<input type="checkbox"/>	Saturday seminar only (includes lunch)	\$35.00
<input type="checkbox"/>	Wildsight 25th Anniversary Dinner and Slide Show*	\$25.00
<input type="checkbox"/>	Total amount (the full package of events is \$70.00)	\$_____

*Tickets for Friday & Saturday evening also available at Circle Health Foods in Invermere at #103 Parkside Place, 250.342.2552. Friday night tickets also at the door for \$12.00.

Name* _____

Organization _____

Phone _____ E-mail _____

Address _____

City _____ Postal code _____

*We will only use this information to contact you about the event details

Check here to receive information about Wildsight and the conservation work we do.

If registering by mail, please send your completed form and cheque payable to "Wildsight" to:
Wildsight Invermere Branch | Box 2741 | Invermere, BC | V0A1K0

Accommodations

Reserve rooms at a special discounted seminar rate until February 20, 2012.
Make your reservation directly with the hotel and mention the Wildsight seminar.

The Invermere Boutique Hotel

747 - 12th Street Invermere | 1.877.442.6618 or 250.342.6618
Walk to the evening events, 5 minute drive to seminar. Single with one queen sized bed is \$59 (10% discount). Double room with two queen sized beds is \$69.

Super 8 Motel

8888 Arrow Road on Highway 93/95 | 1.800.800.8000
10 minutes from events. Special seminar rate is \$80 plus tax (20% discount).

Best Western Invermere Inn

13310 - 7th Ave. Invermere | 1.800.661.8911 or 250.342.9246 | www.invermereinn.com
Walk to the evening events, 5 minute drive to seminar. Special seminar rate is \$99.99 (20% discount).

TO ENQUIRE ABOUT THIS EVENT EMAIL: HEATHER@WILDSIGHT.CA

**EVENT
PARTNERS +
SPONSORS**



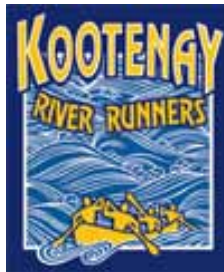
COLUMBIA BASIN TRUST
a legacy for the people



YELLOWSTONE TO YUKON
CONSERVATION INITIATIVE



wildsight



Regional District of
East Kootenay



cbeen.org

columbia basin environmental education network
education • communication • coordination



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