

Real choice

Did you know that by the time your baby is toilet-trained you will have completed between 5,000 to 7,000 diaper changes? The good news is that moms and dads now have real options with diapers; we're talking REAL cloth diapers.

Real easy to use

There is not a safety pin in sight with real diapers, so they're simple to use. They come in lots of modern and funky styles that fasten easily with snaps, Velcro or nifty little plastic grips so the diaper fits your baby snugly. A liner can go inside the nappy to keep the baby dry and catch solids. Some liners are biodegradable and can be flushed away. Washable liners are also available. To prevent leaks, most real diapers are covered with a breathable waterproof cover available in colourful designs.



Real savings

The total cost of using real diapers can be a quarter that of using disposables, about \$500 compared to \$2,000 in just the first two years. Further savings can be achieved by using the same real diapers for your second or third child, or by using hand-me down diapers from friends or consignment stores.

Home washing offers the greatest savings – costs can be as low as \$2 a week including the price of detergents and energy. There is no need to soak or pre-wash diapers; just wash at 60°C.

Real health benefits

Real diapers, with their greater bulk, promote good hip development in babies.

They also help in toilet-training, with children in real diapers being diaper-free 6 to 12 months sooner than those in disposables. The diaper immediately feels wet so they learn to connect the uncomfortable feeling with elimination, and more readily move on to toilet mastery.

Real garbage reduction

Over four million disposable diapers are thrown away every day in Canada and most go to landfill. One baby using disposable diapers will fill 130 garbage bags in two years. Cut your household garbage by up to half and help the environment by choosing real diapers.

Real cool!

Taking the real diaper option is all about exercising your right, as a consumer and a parent, to make an informed choice between real diapers and single-use disposables. It reduces the garbage going to the landfill and helps your pocket.

Of course real diapers don't have to be an all-or-nothing option. You may still prefer to use disposables when travelling or away from home. Most people find, however, that once they've made the change they want to continue to 'keep it real'!



Go on, give them a try, it's the really cool thing to do!

Real help

Some more real diaper information:

www.realdiaperassociation.com

www.realnappycampaign.com

Some real diaper suppliers:

Local

Bumble Tree 250.489.4499

22-9th Street, Cranbrook

www.bumbletree.ca

Luke's Drawers (Wasa)

www.lukesdrawers.com

Snugs Boutique 250.489.1836

405 4th Street NW, Cranbrook

www.snugsboutique.com

Togs & Toys 250.427.2512

380 Wallinger Avenue, Kimberley

Turn A New Leaf 250.427.5180

#417 Unit C, 304th Street, Marysville

www.turnanewleaf.ca

Twice is Nice Consignments 250.489.2106

120-1525 Cranbrook Street N, Cranbrook

Out-of-Town

Baby Marketplace (Sherwood Park AB)

www.thebabymarketplace.com

diapers & accessories

Gabby's (Calgary AB)

www.gabbys.net

diapers, swim diapers, flushable liners

Motherease (Virgil ON)

www.mother-ease.com

diapers & accessories

The Extraordinary Baby Shoppe

www.extraordinarybabysoppe.com

Canada-wide diaper loan program

The Real Diaper Campaign



Changing diapers...
...one baby at a time!

For more information:

Wildsight Kimberley/Cranbrook

250.427.2535 kimcran@wildsight.ca

www.wildsight.ca



wildsight

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Real Diapers... ...Real Choice



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to find out more!